

**Contracting Authority: Polish National Tourist Office
10 Heathfield Terrace
W4 4JE London, UK**

BID

Name and address of the entity submitting the bid:

.....

NIP REGON

The address to which the Contracting Authority should send correspondence:

.....

Contact person for the Contracting Authority:

.....

Phone number:

Fax number:

e-mail

In response to the open tender notice I hereby submit this bid for conducting an advertising campaign on the United Kingdom market to increase the number of arrivals in Poland by reaching, with a real-time advertising message, people looking for trips to the following European countries: Czech Republic, Hungary, Slovakia, Germany, Austria, Denmark, Switzerland on tourism and tourism-related portals and I offer performance of the object of the contract in line with the following conditions:

Bid price (gross): GBP for service performance

(say: GBPgross)

KPI success rate: the declared number of people who will be affected by the campaign and will buy a plane ticket to Poland during the campaign and within 1 month following the end of the campaign:

(say:people)

The declared number of ad views (no less than 4,900,000)

2. I/We represent that:
- 1) we shall perform the object of the contract within the time limit specified in ToR;
 - 2) we have read the terms and requirements provided by the Contracting Authority in ToR, in particular in the Detailed Description of the Object of the Contract, we accept them and raise no objections as to them;
 - 3) we have obtained all the information necessary for bid preparation and contract performance;
 - 4) we accept material provisions of the contract and we consent to entering into the contract drawn up on the basis of the same without any reservations and exclusions;
 - 5) we deem ourselves bound by this bid for 30 days following the expiry of the time limit for submission of bids.

Part of the contract which we intend to subcontract covers (if applicable):

.....
.....

3. The submitted bid consists of pages.
4. The following have been attached to the bid and constitute an integral part hereof:
- 1),
 - 2),
 - 3),
 - 4),

.....
(date, name and surname and the signature
of an authorised representative of the Economic Operator)

